

PERSONAL DEVELOPMENT PROGRAMME ON RETAIL & HOSPITALITY SECTORS

**CERTIFICATION BY BCW DEPARTMENT, GOVT. OF WEST BENGAL & EPITOME
EDUCATIONAL SOCIETY**

INTRODUCTION

Courses on Personal Development Programme in Hospitality & Organized Retail Sector are being organized under the aegis of Backward Classes Welfare Department, Govt. of West Bengal in association with West Bengal Backward Classes Development & Finance Corporation. The Courses will be conducted by Epitome for 1000 Candidates belonging to the Scheduled Castes, Scheduled Tribes & Other Backward Classes. In the 1st phase the programme will commence in the blocks and municipalities of 9 Districts, the names of which are given below. Focus will be given on Industry relevant training. Un-employed youths - mainly the job seekers - will be the target group of this course. The aim of the course is to increase scope of employment.

DISTRICTS IN WHICH THE TRAINING WILL BE CONDUCTED:

1. **KOLKATA** - 22 Chinmoy Sarani, Near Ravindra Sarovar Metro Kol - 700066
2. **HOWRAH** - Trendz House; 3rd Floor Near Bagnan Bus Stop; Bagnan; Howrah - 711303
3. **NORTH 24 PGS** - 34 K.N.C Rd, Barasat Station Rd, Kolkata - 700124
4. **SOUTH 24 PGS** - 5A Ramkrishna Pally, Sulekha, Jadavpur, Kolkata -700092
5. **HOOGHLY** - Uttarpara - 89, Aurovinda Sarani, Near Outdoor Hospital, Hooghly - 712258
6. **BURDWAN** - Durgapur - R A 14, Bengal Ambuja, Urbashi phase II Durgapur-713216
7. **PURULIA** - Purulia - Chatterjee Institute Building Tata Road, Near Zilla School More, Purulia - 723102
8. **MIDNAPUR (E)** - Nandigram - Epitome, C/O Asit BaranDas Vill+PO - Debipur PS:- Nandigram Dist - Medinipur - 721650
9. **DARJEELING** - Siliguri - S.F.Rd, Jajodia market Near Fire Station; Siliguri - 734005

ANNEXURE A

Serial	Training Location	No Of Trainees Assigned			
		Scheduled Caste	Scheduled Tribe	Other Backward Classes	Total
1	Kolkata	70	20	10	100
2	Howrah	70	20	10	100
3	North 24 Parganas	110	70	20	200
4	South 24 Parganas	110	70	20	200
5	Hooghly	30	10	10	50
6	Burdwan	60	30	10	100
7	Purulia	20	70	10	100
8	Purba Midnapur	30	10	10	50
9	Darjeeling	20	70	10	100
TOTAL		520	370	110	1000

ANNEXURE B

Serial	Training Location	No Of Trainees Assigned		No Of Trained Candidate		Total Number Of Vacancy		Date Of Interview
		RETAIL	HOSPITALITY	RETAIL	HOSPITALITY	RETAIL	HOSPITALITY	
1	Kolkata	65	35	0	8	65	27	24.09.2013
2	Howrah	65	35	27	35	38	0	23.09.2013
3	North 24 Parganas	150	50	75	42	75	8	25.09.2013
4	South 24 Parganas	150	50	76	40	74	10	26.09.2013
6	Burdwan	65	35	10	24	55	11	27.09.2013
7	Purulia	65	35	16	35	49	0	30.09.2013
9	Darjeeling	50	50	0	0	50	50	25.09.2013
TOTAL		610	290	204	184	406	106	

SCOPE & OBJECTIVE

The course objectives are to:

- Enable students to develop a sound understanding of current theory & practice in Hospitality & Retail.
- Enable students to build awareness of concepts within the relevant industries
- Facilitate the development of effective skills which would create scope for gainful employment.

SCHEDULE OF CLASSES

Both the Courses are of 3 months duration. The courses being non-residential, students have to either commute or arrange accommodation at their own cost. However a stipend of Rs. 250/- per month per trainee will be provided by the department till the duration of the training programme.

ELIGIBILITY

SC/ ST/OBC students having attained minimum educational qualification of “**10+2/HS or equivalent**” may register for the Courses. Preference would be given to unemployed students in the age group of **18 to 30 yrs.**

SELECTION

Students would be selected from the registered applicants from SC/ST/OBC category. Shortlisted candidates would be called for an interview. No TA/ DA or other compensatory allowances shall be provided to the students. Selection would be made by a Committee of experts & Officials. List of selected candidates shall be published in the Departmental website: www.anagrasarkalyan.gov.in. Selected candidates would also be notified over phone.

HOW TO APPLY

Apply on-line through wbcbdcfc.org.in & www.anagrasarkalyan.gov.in. Please provide all the information as requested. Please provide contact numbers through which it will be possible for us to contact you. The date of interview will be conveyed to candidates over phone.

After filling in on-line application please click on SUBMIT button. You will be able to get a print out of the application form with Acknowledgement Id. Please bring the printed copy of application, testimonials on educational qualification, Caste certificate in original, Age proof, Address proof in original, & three passport size photographs if called for interview. **Applications will not be considered if all the Fields of the Form are not duly filled.**

The last date for submission of Application is 22.09.2013

You may also register through Help Line Numbers given below. The lines will be open during 10AM to 6PM on working days.

9051677880 / 9051365653/9836489400.